

DMC-DMK Senior Seminar

Infographics Assignment

Infographics are an essential part of a media story-teller's arsenal. They can appeal to readers and viewers in much different ways than the primary text(s). Additionally, they often provide valuable and eye-catching insights into technical or backstage details of a larger media package.

In addition to the new interview which is due for next class, you will need to compose **5 new infographics**. Each of your infographics should have all of the following components:

1. Targeted to a specific set of arguments or technical components which comprise a segment of your project.
2. Strong visuals which serve as an illustrative backdrop or integral part of the design which gives a reader/viewer insight into some element which might not be easily understood (or explicit) in writing or audio/video.
3. Data, Stats, and/or information which is well-integrated into the infographic.
4. A descriptive caption which gives an overview of the "take-home" arguments that you as an author want any/all readers or viewers to understand with the infographic.
5. Citations for any information, stats, data or other elements which came from outside sources.